

GOAL PI 1

Engagement: Implement and maintain a comprehensive public information and involvement program to spread outreach and engagement in land use and transportation-related projects, decisions, and initiatives.



Bolstering
Community
Involvement

- POLICY PI 1.1 **Ongoing dialog.** Ensure and encourage ongoing dialog between the public and the City regarding land use planning and decision-making.
- POLICY PI 1.2 **Develop consistent procedures.** Develop and utilize a consistent set of procedures for notifying and soliciting input from the public as appropriate to the scale and type of proposed action.
- POLICY PI 1.3 **Public Communications and Engagement Program.** Create and maintain a Planning Department Public Communications and Engagement Program that outlines how staff will plan, implement, and evaluate public involvement activities within the context of individual planning projects and functions.
- POLICY PI 1.4 **Accessible information.** Provide information to the public in accessible and easy to understand formats, including multiple languages where appropriate.
- POLICY PI 1.5 **Public involvement budget and resources.** Provide adequate personnel, budget, and material resources to support the City's land use-related Public Involvement program.

GOAL PI 2

Inclusion: Respect and cultivate community diversity and wisdom through inclusive, meaningful, and innovative community participation.

- POLICY PI 2.1 **Diverse engagement.** Develop strategies to facilitate meaningful participation in planning activities that aim to build engagement across the City's diverse communities.
- POLICY PI 2.2 **Address participatory barriers.** Design public involvement activities in a manner that identifies and addresses participatory barriers such as language, time, location, and level of involvement.

- POLICY PI 2.3 **Public Engagement Committee.** Create a single Public Engagement Committee responsible for advising the City on land use-related public involvement practices and implementing related duties described in Goal 1 of the Statewide Planning Goals, structured to provide broad representation and selected by an open, well-publicized public process.
- POLICY PI 2.4 **Engage community organizations.** Engage existing community organizations, such as faith groups, business associations, and school districts to extend participation and engagement.
- POLICY PI 2.5 **Emerging technologies.** Utilize emerging technologies, methods, and techniques to enhance and extend public involvement.
- POLICY PI 2.6 **Youth engagement.** Create opportunities for youth to be engaged in planning projects and decision-making processes.
- POLICY PI 2.7 **Periodic evaluation.** Evaluate the success of public involvement activities in mitigating barriers.

GOAL PI 3 Accountability: Ensure accountability into City processes and decisions.

- POLICY PI 3.1 **Rights and responsibilities.** Establish clear rights and responsibilities of applicants, decision-makers, staff, and other participants of planning projects, initiatives, and decision-making processes.
- POLICY PI 3.2 **Public access to records and data.** Maintain and publicize consistent public access to planning-related projects, statistics, data, decisions, initiatives, and documents, including both in-person and online access.
- POLICY PI 3.3 **Communicate scope of influence.** Define and consistently communicate which aspects of planning decisions and projects can be influenced through public participation, and clearly identify the level of engagement that can be expected in public processes.
- POLICY PI 3.4 **Public reports.** Provide periodic reports and evaluations of the City's land use decision processes and public engagement processes for public comment.

REVIEW HISTORY

Date	Reviewed By
06.18.15	Internal Committee – <i>Comments Incorporated</i>
09.30.15	Advisory Committee for Citizen Involvement – <i>Comments Incorporated</i>
10.8.15	Technical Advisory Committee – <i>Comments Incorporated</i> Note: Document retitled to Public Involvement in subsequent drafts
10.22.15	Citizen Advisory Committee – <i>Comments Incorporated</i>
12.9.15	Planning Commission – <i>Comments Incorporated</i>
4.28.16	Citizen Advisory Committee – <i>Comments Incorporated</i>
7.27.16	Planning Commission – <i>Proposed Draft Accepted (Resolution 1694-P)</i>
8.19.16	City Manager – <i>Comments Incorporated</i>